

LATEST NEWS | [Jdley chief calls for specialist housing to counter bed blocking](#)
[Orchard launches chef of the year initiative](#)
[Topping out at £10m care and dementia home](#)
[HOME](#) | [LATEST NEWS](#) | [FEATURES](#) | [SUBSCRIBE](#) | [FEATURES LIST](#) | [EVENTS](#) | [CONTACT US](#)


Investment in social care is an investment for future, says NCA

The National Care Association says it is taking the concerns of small and medium sized care providers to the very heart of government. The NCA is highlighting the sector's urgent concerns for the sustainability of long-term care for some of the most vulnerable members of our society, which is a direct response to the overwhelming demand for a more accessible national care provision.

The NCA is calling for a clearer recognition of the essential role played by small and medium sized enterprises who, as care home providers, are not only the backbone of the NHS but will also be the economic engine that provides the growth in future care provision our sector demands.

NCA Chairman Nadra Ahmed (left) says: "There is a real opportunity to unite care providers and sector investors with government policy-makers and regulators to explore the future of national care provision, with particular emphasis on innovative solutions for new business models in partnerships between Government and Providers.

"At a time of turbulence in public services, it is essential for our country to demonstrate that, as a society, we recognise the value of essential care and support services for the frailest and most vulnerable members of our community, and – critically – that we create a progressive road-map for users and providers alike to ensure sustainable and successful continuity of our care home sector. It is essential that we close the gap and ensure that we get social care provision back on track'.



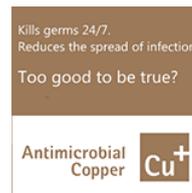
"Sadly, the systematic underfunding of social care by national and local government is creating instability and commentators are alluding to the collapse of the independent social care market, which could, in turn, mean that thousands of vulnerable people will struggle to access care and support at a time when they are the most in need.

"Our challenge is to ensure that this does not happen – we have to be the voice of those who cannot speak out for themselves. Social Care remains the backbone of the NHS; without it we know that the NHS would be unsustainable. Ironically public perception

of social care provision is driven by a media that continues to focus on appalling failings in the NHS establishment and re-focusing it on social care provision. We believe that it is time independent social care providers should not only be heard but valued for their contribution to the wider community and the public we serve."



[nadra ahmed, NCA, social care](#) | [14th July 2016](#) | [no comments](#)


 Posted by: **Care Home Management**


RECENT TWEETS



Care Home Management
 @Carehomemanage
 Care Home Management daily update is out!
paper.li/e-143315406... Stories via @Care_FF
 @acaringmind @samvonwallace #cqc #デレス
 テ名刺



9:25 am · 18th August 2016
 Follow @carehomemanage



Care Home Management daily update is out!
<https://t.co/ha5hUfejM2> Stories via @Care_FF @acaringmind @samvonwallace #cqc #デレス
 2 hours ago [Retweet](#)



BBC News - Four Seasons Health Care: Three Birmingham care homes to close
<https://t.co/cdLB2WwXI3>
 20 hours ago [Retweet](#)



Care Home Management Magazine. Care home fees up 5.2%.
<https://t.co/I0IVesjxt>
 1 day ago [Retweet](#)



Care Home Management daily update is out!
<https://t.co/1TZuvRxEFM> Stories via @HCUK_Clare @CorbettKeeling @SallySocialEnt #cqc #carehomes
 1 day ago [Retweet](#)



Spiralling cost of care homes revealed
<https://t.co/EPuZSD9j21> via <https://t.co/IQPoiVp3JU>
 1 day ago [Retweet](#)



Care home fees up 5.2%

[17th August 2016](#)

The annual cost of a care home place has increased by £1,536 – 5.2% – over the past year according...



New care home complex planned in Bedfordshire

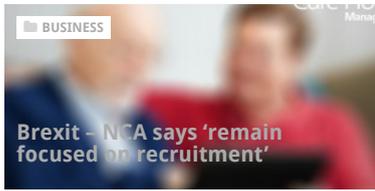
[15th August 2016](#)

< NHS contribution to costs rises to £156.25

Give us better discharge information say nursing homes >

Related Posts

Get RSS Feed



Leave a Reply

Your email address will not be published. Required fields are marked *

Comment

Large empty text area for user comments.

Name *

Input field for Name.

Email *

Input field for Email.

Website

Input field for Website.

POST COMMENT



Audley chief calls for specialist housing to counter bed blocking

12th August 2016



Orchard launches chef of the year initiative

10th August 2016



Topping out at £10m care and dementia home

10th August 2016



Hill Care Group secures £26m funding from Barclays

9th August 2016

Search



Scroll to top

Home

About CHM

Advertise

Back Issues

Latest News

Features

Features List

Upcoming Events

Subscribe

Contact Us

CONTACT US

> Enquiry Form

Tel: 01892 663350

Fax: 0844 585 5958

Email: editorial@chmonline.co.uk



ADVERTISING

To advertise with us, please contact:

Rob Houghton

Email: rob@cabbell.co.uk

Tel: 020 3642 8655

Care Home Management

JNJ Media Ltd
Croham Lodge
Croham Road
Crowborough
East Sussex
TN6 2RH.

SUBSCRIBE TO OUR MAILING LIST

* indicates required

Email Address *

Input field for Email Address.

First Name

Input field for First Name.

Last Name

Input field for Last Name.

SUBSCRIBE



© Copyright 2016 JNJ Media Ltd. All Rights Reserved. Registered in England and Wales. Company Number 04282724. Publishers of Care Home Management Magazine. JNJ Media, Croham Lodge, Croham Road, Crowborough, East Sussex TN6 2RH. Tel 01892 663350 | Fax 0844 585 5958 | Contact Us
Terms & Conditions | Website Design by WDC